

AFA Membership Benefits

1. Furnitex & design
2. International Pavilions
3. Australian Furnishing Industry Awards (AFIA) & Australian Contemporary Emerging (ACE) Design Awards
4. AFA Member access to Legal, IR/HR, Financial and Professional Business Advice on Industry wide issues.
5. Advocacy/Lobbying on Behalf of AFA Members and the Industry
 - » Representation to Government
 - » ACCC research/advice for members
 - » Standards Australia Representation
 - » Allied Association Representation
 - » Industry Groups Representation
7. AFRDI & TUV Rheinland Alliance Discount
 - » AFA Members receive an additional 10% Discount for Testing and Compliance services

www.australianfurniture.org.au



Australian Furniture Association

Level 3/Building 5, Batesford Rd
Chadstone VIC 3148

t: +61 3 8691 4244



Membership Benefits 2016-17



Australian Furniture *for every room in the world*

AFA Membership Type

Business

Individual

	Platinum	Gold	Silver	Student	Other	Importer	International	Reciprocal Member
Annual Fee (including GST)	\$1,650	\$990	\$495	\$88	\$165	\$1,980	\$2,420 AUD	Negotiable
FURNITEX & design and other AFA Exhibition Rate Discounts	Platinum Discount	Gold Discount	Silver Discount			Gold Discount	International Discount	Silver Discount
Australian Furniture Industry Award (AFIA) Nomination Fees	Platinum Discount	Gold Discount	Silver Discount	FREE to FURNITEX & design exhibitors. *Conditions Apply				Silver Discount
Australian Contemporary Emerging (ACE) Nomination Fees	Discounted Fee	Discounted Fee	Discounted Fee	FREE to FURNITEX & design exhibitors. *Conditions Apply				Discounted Fee
International Export Trade Fairs (International Pavilions)	Service Fee	Service Fee	Service Fee	Service Fee	Service Fee			Service Fee
Access to Professional Services Legal (incl IR/HR,IP,etc) - Aitken Partners	Platinum Discount	Gold Discount	Silver Discount	Service Fee	Service Fee	Gold Discount	Service Fee	Service Fee
Financial & Accounting - Hansens	Platinum Discount	Gold Discount	Silver Discount	Service Fee	Service Fee	Gold Discount	Service Fee	Service Fee
Insurance & HR Services - AB Phillips	Platinum Discount	Gold Discount	Silver Discount	Service Fee	Service Fee	Gold Discount	Service Fee	Service Fee
Education and Training / Workshops & Seminars eg: Austrade, Export Readiness, Business Management	Platinum Discount	Gold Discount	Silver Discount	Service Fee	Service Fee	Gold Discount	Service Fee	Service Fee
International Freight & Logistics - ICAL Training & Services	Platinum Discount	Gold Discount	Silver Discount	Silver Discount	Silver Discount	Gold Discount	Silver Discount	Silver Discount
10% discount for AFRDI & TUV Rheinland Testing & Compliance Services	✓					✓	✓	
Connect Furniture Online Showroom - connectfurniture.com.au	✓					✓		
Tenders and Grants identification and preparation services - Cordell & BMV Solutions	Platinum Discount						By Approval	Negotiable
AFA Online Member Only Area (level of access determined by level of AFA membership)	✓	✓	✓	✓	✓	✓	✓	
AFA Certificate of Membership	✓	✓	✓	✓	✓	✓	✓	
Approved Use of AFA Digital Logo	✓	✓	✓	✓	✓	✓	✓	
AFA Website Member Directory Listing	✓	✓	✓			✓		
AFA Magazine Member Directory Listing	✓	✓	✓			✓	✓	Negotiable
Discounted Access to AFA Media Channels for Marketing Campaigns: eg: Houzz	✓	✓	✓	Service Fee	Service Fee	Service Fee		
Online Business Documents & Templates	✓	✓	✓			✓	Service Fee	
Reciprocal Promotion Of Member News (Over 40,000 Readers weekly)	✓	✓	✓	✓	✓		✓	
AFA Newsletter Subscription (Over 40,000 Readers weekly)	✓	✓	✓	✓	✓	✓	✓	✓
AFA Publications Advertising (Including Australian FurnitureMagazine, B2B Newsletter & Furnitex & design Newsletter)	See Rate Card	See Rate Card	See Rate Card	See Rate Card	See Rate Card	See Rate Card	See Rate Card	See Rate Card
Networking Events / Seminars & Workshops	Platinum Discount	Gold Discount	Silver Discount	Silver Discount	Silver Discount	Silver Discount	Silver Discount	Silver Discount
AFA Gala Award Event Tickets	Platinum Discount	Gold Discount	Silver Discount	All Nominees are Entitled to Special Ticketing Discounts. Please refer to Nomination Forms.			Silver Discount	Silver Discount
Visitor Entry to FURNITEX & design and Other AFA Events	Platinum Discount	Platinum Discount	Platinum Discount	Free to All Exhibitors with pre-registration by 1 July 2016			Platinum Discount	Platinum Discount

Membership Benefits

* All Prices and Benefits are subject to change without notice.