

Designer - Adam Markowitz
Piece - Flea Chair
State - Victoria



ace AUSTRALIAN
CONTEMPORARY
emerging design

2019 Information Pack

Designer - Andrew Beveridge
Piece - Fomu Coffee
State - Victoria

INTRODUCTION

The future of Australian furnishing design lies in the hands of emerging designers.

The role of the Australasian Furnishing Association is to provide an arena to acknowledge and showcase the work and the potential of these amazing creative Australians to national and international markets.

As the enthusiasm and passion for design continues to evolve, future generations of furnishing and interior designers and makers must be assured that there is support from the national peak body for the industry, the AFA, and the design community as a whole.

The Australian Contemporary Emerging (ACE) Design Awards reflect the vision of Australian design and are open to masters; emerging designers and students from all fields related to the furnishing industry.

For more information please visit: awards.australianfurniture.org.au



CATEGORIES

Designer - Kristina Melnikova
Piece - Squiggle 2
State - Western Australia

The Gold Medal Award (Combined Category)

Selected from all Finalists. This award reflects an entry that covers all the major elements of design, manufacturing and market relevance. It does not have to be the best in all of these categories, however, it must meet all of these requirements in an overall sense. That is, it is a well resolved and complete design.

The Cutting Edge Award (Combined Category)

Selected from all Finalists. This award recognises a piece that has true innovation in its design, production, marketability or potential for development. This piece does not have to be the most resolved in other areas or the best, but it must display and show the most innovative solution in its intent. This piece could require further work to bring it to market standards and or to completion for production, however it shows promise led by its innovative idea.

Creative Vision Award (One Per Nominee Type)

Selected from Category Finalists. This award recognises an entry that successfully ties together the main elements of design. It recognises an entry that is visually mature. This entry does not however have to be finished to completion, but must be developed to prototype. Additional engineering and production design may be required to bring the work from prototype to be viable for completion to production.

Craftsmanship Award (One Per Nominee Type)

Selected from Category Finalists. This award recognises the entry that not only incorporates great design but also demonstrates high levels of difficulty and quality of craftsmanship in its production. This award acknowledges not only the design ability of the designer but also the complexity and investment of time and skill required to produce the entry.

The People's Choice Award (Combined Category)

Selected from all Finalists. This award reflects an entry that is voted on by the voting public.



CONDITIONS OF ENTRY

Designers are permitted to submit as many original designs as they wish. Entries previously submitted for other awards or displayed elsewhere are eligible for entry; however, all original designs must have been completed between October 2017 and March 2019.

Designer/Maker restrictions

Each original design entered may be designed and/or made by one individual or as a collaborative project. All person/s involved in the collaboration MUST be listed in the nomination forms and fit the eligibility criteria of

CATEGORY 1 - STUDENT

Current students of design, manufacturing, specialist trades, and other industry related subjects. Must currently be enrolled in an educational course regardless of whether in a community course or with a Registered Training Organisation (RTO), but does not have to be a furniture related course. The entry may be for product design, free standing or fixed furniture or furnishings or interior design. International Students currently enrolled in Australian Training Institutions are ineligible to enter. All students will be required to have endorsement from their RTO.

CATEGORY 2 - EMERGING DESIGNERS/MAKERS

Persons with five (5) years or less active industry experience including Furniture Designers, Industrial Designers, Architects, Interior or Designers etc.

CATEGORY 3 - MASTER DESIGNERS/MAKERS

Persons with five (5) years or more active industry experience including Furniture Designers, Industrial Designers, Architects, Interior or Designers etc.

Entries not meeting these criteria will be disqualified.

Access to piece/s

All nominated pieces MUST be available for judging until the awards closing date.

Safety Restrictions

All pieces must be designed to meet Australian Standards and be compliant with mandatory regulations assigned to components, materials and or finished products.



Designer - Kianoosh Kavooosi
Piece - Orbit Table
State - Western Australia

HOW TO ENTER

Entrants must complete the Application Form, inclusive of the submission of a 200 word statement outlining the following:

1. Name of design and designer(s)
2. The date the piece was completed
3. School of attendance (for student applicants) plus year of Study/ Course
4. Information about the entry, which must include:
 - Brief (intent of the design – who is it designed for and why was it created)
 - Design Solution and impact on end user
 - Description of Product
 - Materials used
 - Use of new technologies – design innovation (if applicable)
 - Sustainability notes (if applicable)
 - “Green” notes (if applicable)
 - Cost to complete (if applicable)
 - Processes used in design or manufacture, including any new methods or application adopted from other industry technologies

Applications must also include

- Six or more digital images.
Two image to be between 4mb and 300 dpi. One image must show the complete work, one must show detail, and two images must show alternate design phases..
- 3D rendered images will be accepted. There are no software restrictions in submitting 3D rendered images, so long as they are compatible and able to be opened with standard packages.
- The photos must be taken in front of a white background and be in focus. Images used are to explain the design. ALL images must be provided in EPS, JPEG or PNG format, be of high quality and photographed in front of a white background
- It's important to note that some designs do not translate well out of context, and it is the designer's responsibility to choose how they wish to present their work and if minor props are required eg: hall stand with a hat to demonstrate its purpose if not obvious.

Designer - Meghan Kelly
Piece - Barwon Light
State - Victoria



JUDGING

A panel of industry professionals will be appointed and publicly announced closer to the date of the Awards.

It is important for the integrity of the awards that the judges are notarised and respected individuals in their industries. It is also important that the selection of judges reflects the broad nature of the industry, including but not limited to interior designers, architects, other designers and makers, journalists, bloggers, stylists, manufactures, other professionals from industries. All judges' decisions will be final.

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Judging will be completed adopting the following process

- Jury the entries with the use of the digital images and entry form information
- Finalists selected and notified.
- All Finalist's pieces will be judged digitally.

The Judging will be finalised by Friday 3rd May 2019. Each item shall be on public display via digital channels and the general public will have the opportunity to vote for the 'People's Choice Award'. Each nominated item will be professionally photographed during the judging process. These images shall remain copyright of the AFA for future media/promotional and historical archive purposes

Designer - Callum Campbell & Jack Flanagan
Piece - Grain Stool
State - Western Australia

Designer - Saturday Chair
Piece - Shannon Riddle
State - Western Australia

KEY DATES

Award Nominations Open Friday 31st August 2018

Award Nominations Close Friday 12th April 2019

Judging Commences Friday 12th April 2019 Judging

Concludes Friday 3rd May 2019

Public Voting Closes Thursday 6th June 2019

Winner Announced Friday 7th June 2019

